

Heartland Credit Union extends convenience by joining Shared Branching

Springfield, IL – January 2009 – Heartland Credit Union now offers shared branching services at its locations. Heartland Credit Union’s three Springfield locations are official shared branch “outlets.”

As outlets, Heartland Credit Union locations will be able to perform transactions for any credit union member whose account is held at one of thousands of credit unions across the country that participate in the Credit Union Center network.

In addition, the 22,000 members of Heartland Credit Union can now have in-person access to their accounts at more than 2,000 locations when traveling or relocating throughout the United States, Germany, Guam, Italy, Japan, Korea or Puerto Rico. Locations of the participating outlets can be found by calling 888-CU-SWIRL or go online to www.cuswirl.com/locations or www.creditunion.net.

In the Springfield area, the addition of Heartland Credit Union offices brings the total to 5 locations where members of participating credit unions can transact business (Locations are listed below). Participating locations are identified by the “swirl” logo.

“Shared branches are a great example of one of the cornerstones of the credit union movement-cooperation. The outlet program creates a wonderful win-win situation for everyone involved. Participating credit unions are better able to compete with the large branch network of a regional bank, while outlet owners like Heartland Credit Union are able to maximize their branch investments. Of course, the members receive consistent, quality service at every location.”

Participating Shared Branching Local Outlets:

Heartland Credit Union locations:

2213 West White Oaks Drive, Springfield, IL 62704

720 South Grand Avenue West, Springfield, IL 62704

2717 Sangamon Avenue, Springfield, IL 62702

ISPFCU, 730 Engineering Avenue, Springfield, IL

Credit Union 1, 225 S, College Ave., Springfield, IL 62704